



**damart:**  
**supplier 1980**  
**u.s. winter**  
**olympic team**

→ LONG-UNDERWEAR.

**laugh at the cold!**

Damart Thermolactyl 1979-1980 edition



Lower Ammonoosuc River, N.H.

Damart Thermolactyl 3



# BE WARM...BE FIT...BE HAPPY

Here is comforting news for thousands who get chilled to the marrow in winter! To offer a previously unknown protection to all people who feel miserable during cold and damp winters, a group of European scientists have developed a totally new fiber which brings unbelievable warmth by retaining natural body heat.

## Money Back Policy

Our promise to you is if you are not completely satisfied and return your purchase within 10 days of receipt we will exchange or refund your money without question or delay. Purchases should be returned to Damart Inc., 1811 Woodbury Ave., Portsmouth, New Hampshire 03805

*A. A. Paulschi*  
President



## A NEW FIBER BLEND

### A Beneficial Source of Warmth

When in contact with the skin, this new man-made fiber blend retains the body warmth, thus having a soothing effect against the minor aches caused by exposure to cold, dampness and sudden temperature drops. The "Thermolactyl" fiber blend (Vinyon and Acrylic) used exclusively for DAMART underwear helps soothe these pains because of its heat-generating and insulating properties. "Thermolactyl" underwear is specifically recommended for elderly people and all those who fear cold and dampness.

2 Damart Thermolactyl

## ENTIRELY DIFFERENT

It's 10° outside... Even getting colder. So you bundle up in layers and layers of heavy clothes. First with long underwear... then bulky, restrictive thermalwear on top. Oh, you were warm, all right. Like in a Turkish bath. Because you began to perspire from all your activity. And perspiring in that mountain of clothes is like perspiring in a plastic bag! The perspiration is locked in. So there you are. Wet and miserable. But now, at last, Damart has solved the problem. Underwear made of THERMOLACTYL retains and reflects back your body warmth. Non-allergenic; easy to wash. No perspiration problems, either... since THERMOLACTYL underwear won't retain moisture; instead, perspiration evaporates rapidly. You stay warm and dry.

## "THERMOLACTYL" PROPERTIES

"Thermolactyl" is hydrophobic; the mono-cellular fiber lets perspiration evaporate and keeps the underwear from clinging to the body. Non-allergenic, it is the warmest of all known textile fibers; a single layer of "Thermolactyl" provides more heat than several common bulky and uncomfortable layers of other fabrics. People who suffer from the minor aches and pains of exposure to cold and dampness are wearing the remarkable new underwear knitted of THERMOLACTYL fiber by DAMART for its blessed warmth and comfort. Here's why!

THERMOLACTYL (Vinyon and Acrylic), an amazing new miracle-like fiber, not only brings extra warmth... more important, this extra warmth gives blessed temporary relief from minor aches and pains caused by cold, dampness, exposure and sudden change in temperature!

## IN THE LABORATORY

Thermolactyl fibers have been tested and proved in laboratories over the world. They include the Smithsonian Institution, the University of Manchester, England who concluded that Thermolactyl interlock retained MORE WARMTH per ounce than any known fiber—and that included wool.

## ON EXPEDITION

In an expedition conducted by scientists from Britain, France and Belgium in Jakobshaven, a town in Greenland some 200 miles North of the Arctic Circle, Thermolactyl again proved its superiority. This research showed Thermolactyl to be warmer than the fibers of similar bulk tested against it, that is, cotton, wool or silk.



Chris Bonnington and his team who successfully conquered Annapurna and the Southwest face of Mt. Everest insisted on Thermolactyl underwear. "It was the warmest underwear I have ever worn on an expedition and provided excellent insulation from the sub zero and windy conditions experienced on the face."

In September, 1975, Chris Bonnington and his team were successful in reaching the summit of Mt. Everest through a route of the Southwest face not previously conquered. Thermolactyl Double Force underwear, socks and gloves were used by all of the expedition members. Proof again of Thermolactyl superiority.







### MT. MCKINLEY

The Mt. McKinley Bicentennial Denali Expedition became very attached to their Damart Thermolactyl underwear. This team of climbers experienced temperatures to —65 chill during their 21 day ascent. The team members said "Thank you Damart for your most important part in our successful ascent of Mt. McKinley's South Buttress."

### FOR WORK OR PLAY...

Discover the difference you feel when you wear Thermolactyl underwear! In the city or in the country.



The Chicago Bears Football Club has worn Damart Thermolactyl for several years and is delighted with its warmth, weight and ease of laundering.



Thermolactyl underwear and socks is also worn by the U.S. Bobsled Team members.



Defy all weather conditions! You can now work outside or enjoy your favorite outdoor sports without fear of being exposed to cold or dampness. Because of its outstanding properties, "THERMOLACTYL" makes you feel snug. Champion skiers of the French and British National Ski Teams have adopted DAMART underwear as well as a number of expeditions to the Himalayas, the highest and most rugged mountains in the world. DAMART will help you to enjoy complete comfort throughout our rough winters. Ralph Plaisted, his wife Ricky and children, Taffy, Leslie and Bryan, have just proved it again. This family spent a complete winter hundreds of miles from civilization in the great Canadian North. Fishing, hunting and exploring in absolutely grueling conditions, thanks to THERMOLACTYL.

### CONTINUOUS TESTING

Although Damart Thermolactyl has been in operation for over 20 years we continue the rigorous testing and inspection that has proven the superiority of Damart through the years.

### TESTED UNDER ALL CLIMATES

Tests conducted under all kinds of climates have proved that "THERMOLACTYL" has exceptional properties; it has been used in scientific and medical expeditions from the heights of the Himalayas to Scandinavia, from the Equator to Greenland. DAMART "THERMOLACTYL" underwear have proven beneficial warmth and comfort under all weather conditions. They help the body to stand sudden changes without discomfort.

Discover for yourself its wonderful softness—learn how snug and warm you feel even on coldest days! Discover what comfort can be yours when you suffer from minor pains caused by the chilling dampness and cold.

### SO DON'T WAIT ANOTHER DAY!

Learn why thousands praise THERMOLACTYL underwear. It is especially recommended for you folks who dread these aches and pains caused by cold and dampness. A feeling of well-being and soothing warmth permeates the body. In Europe, millions of people are thankful every day for having discovered the warmth and comfort of DAMART "THERMOLACTYL" underwear.

### TESTIMONIALS WE RECEIVE...

If we get thru this "winter of the century" part of it will be due to your product!

*Buffalo, New York*

I couldn't wait to let you know my joy. I do not consider Thermolactyl garments are expensive if you appreciate the comfort they give to you.

*Brooklyn, New York*

This underwear has to be the most fantastic clothing I could treat myself to. I have not had a chilly feeling since I began wearing it.

*Cadott, Wisconsin*

Minnesota winters bite the dust, thanks to Damart!

*Northfield, Minnesota*

My husband's underwear arrived Monday and it has been like a miracle. I expect we will see a reduction in our fuel bill.

*Westerly, Rhode Island*

I couldn't believe how true the testimonials really are. My skin stayed amazingly warm under the underwear—warmer than I can ever remember being. It is true! But how can I possibly convince people that they no longer need to feel a chill.

*Kalamazoo, Michigan*

Best underwear I've been able to buy in years.

*Seattle, Washington*

I think your products are the best thing that's come along since apple pie and ice cream!!

*Davenport, Iowa*

I surprised my father (who is 84) with a set of Thermolactyl. He really likes them, and in his more than eight decades of life, he says he's never had any so warm.

*North Dakota*

Since my husband has worn your underwear for several years now he is not happy with any other kind.

*Takoma Park, Maryland*

I thank you from the bottom of my heart for your wonderful Damart Thermolactyl underwear. It's worth its weight in gold.

*Lynden, WA*

Damart, you've captured my heart.

*Baldwin, L.I., New York*

Thanks to Damart, why go to a warm climate when Damart will change all of that? Let Damart put sunshine in your body.

*Kansas City, Missouri*

I want to thank you for making such warm and comfortable undergarments, am enclosing an order for some more for myself and my daughter.

*Churchville, Pennsylvania*

**Damart Thermolactyl 3**



# "The Proof Is In The Wearing"

## FIBER DESCRIPTION

(Vinyon and Acrylic)

The various knits listed below are made of vinyon and acrylic. ALL ARE MADE OF THERMOLACTYL—THE FIBER BLEND EXCLUSIVE OF DAMART.

**DOUBLE FORCE** —The warmest underwear in the World. Worn regularly by Arctic, Himalayan, Mt. Everest and Mt. McKinley explorers. Knit, smooth exterior with soft brushed inside. Recommended for extended periods of exposure to cold and severe weather conditions.

**INTERLOCK** —The most popular Thermolactyl fabric. Light and very warm. Ideal for men, women and children in a wide range of garments. Recommended for normal cold weather exposure.

**POLAR KNIT** —With built in air pockets to keep you warm in cold conditions. Available in men's vest and pants.

**RIBBED AND FANCY KNIT** —Various, attractive knits insure a garment of great stretch and flexibility. Recommended for wear indoors or out. For the active person in chilly, damp weather.

**ELASTICISED THERMOLACTYL** —A mixture of Thermolactyl knitted alongside elastic provides support and warmth where it is needed. Used in various support items as listed.

**THERMOLACTYL FUR** —Specially developed as a lining material, it is used as a lining for our slippers. It is one way to keep your feet extra warm and comfortable.

## SIZE DEFINITION CHART

### LADIES

Size S Waist measurements up to 27", or Bust 34"  
Size M Waist 29" to 31", or Bust 36" to 38"  
Size L Waist 32" to 35", or Bust 40" to 42"  
Size XL Waist over 35", or Bust over 44"

### MEN

Size S Waist measurements up to 32", or Chest 36"  
Size M Waist 34" to 36", or Chest 38" to 40"  
Size L Waist 38" to 40", or Chest 42" to 44"  
Size XL Waist over 40", or Chest over 46"

## GIFT CERTIFICATES

One of the finest gifts you can give is Damart Thermolactyl. Gift Certificates are now available in any amount you would like. Give us the name, address and amount and the certificate will be sent accompanied by a gift letter from us containing your name. If you would like to send a personalized note, please

send it and we will enclose it with the Certificate.



## SHIPPING AND PACKING CHARGES

UP TO \$15 .....	\$1.25	\$60.01 TO \$100 .....	\$2.60
\$15.01 TO \$30 .....	\$1.75	\$100.01 TO \$150 .....	\$3.00
\$30.01 TO \$45 .....	\$2.10	\$150.01 TO \$200 .....	\$3.50
\$45.01 TO \$60 .....	\$2.35	\$200.01 AND OVER .....	\$4.00

All Orders Sent United Parcel Service

If you would prefer Postal Service mailing, please advise us.

Additional Shipping Charges on Each Order if Sent to Separate Addresses.

U.P.S. Blue Label Air Service available for \$2.00 additional to regular shipping and packing charges.

4 Damart Thermolactyl

## HOW TO ORDER

Please note in the description under each garment that we indicate which of our knits is used. That is, interlock, double force, crepe mousse, etc. Each of these is described under the Fiber Descriptions listed on page 4.

We would appreciate your using the order form showing your mailing address which was sent with your catalog. Fill in the necessary information as to item number, quantity, size, etc. For any sizing question please refer to our Size Definition Chart on page 4. Finally, total your order, add the appropriate Shipping and Packing Charges and mail in the enclosed self-addressed envelope.

Orders are accepted on a cash or C.O.D. basis and VISA or Master Charge. C.O.D. orders must be accompanied with a 30% deposit.

Bring a wealth of warmth and comfort into your life the fast, efficient Damart way. DIRECT BY MAIL. It's so easy. Just choose your garments and be sure to use our streamlined ordering system to give you even faster delivery. Simply follow the procedure indicated below.

- 1) Choose your color.
- 2) Choose your size.
- 3) Quote the seven figure number on your order.
- 4) Quote the unit price and total price on your order.

SIZE	S	M	L	XL
White	143011N	143028N	143036N	143044N
Price	\$30.95			\$32.95
Navy	143117N	143125N	143133N	143141N
Price	\$33.95			\$35.50



WE ACCEPT VISA & MASTER CHARGE

Minimum order for VISA or Master Charge is \$15.00.



Prices in this catalog supersede all previously published prices.

Orders only call toll free 800-258-7300

All other matters must be handled by calling 603-431-4700 or by correspondence

## GENERAL OFFICES & RETAIL OUTLET

HEADQUARTERS &  
RETAIL OUTLET  
1811 WOODBURY AVENUE  
PORTSMOUTH, NEW HAMPSHIRE 03805

TELEPHONE ORDERS ACCEPTED  
AND WILL BE SENT C.O.D.  
OR CHARGE CARD

Damart Thermawear Inc. is a member of the Direct Mail Marketing Association.



### 133 Long Sleeved Vest.

High button, maxi-comfort the whole winter through. Fabulous Thermolactyl double force protection "bathes" the whole upper body in Damart warmth. Used extensively by Arctic and Himalayan expeditions.

Size	S	M	L	XL
White	133011N	133028N	133036N	133044N
Price	\$29.95			\$31.95

### 138 Double Force Long Pants.

Magnificent warmth achieved through Double Force Thermolactyl. Ribbed cuffs ensure double protection from ankle to waist. Neat fly. Elastic waistband. Essential equipment for this year's Everest expedition.

Size	S	M	L	XL
White	138018N	138026N	138034N	138042N
Price	\$29.95			\$31.25
Sky Blue	138918N	138926N	138934N	138942N
Price	\$30.95			\$32.25
Navy	138115N	138123N	138131N	138148N
Price	\$31.95			\$33.25

### 134 Long Sleeved Vest FOR TALLS.

Made especially for the man 6'1" and over. Same Thermolactyl double force warmth and comfort as 133 regular. High button, maxi-comfort the whole winter through. Fabulous Thermolactyl double force protection "bathes" the whole upper body in Damart warmth. Used extensively by Arctic and Himalayan expeditions.

Size	S	M	L	XL
White	134016N	134024N	134032N	134040N
Price	\$32.95			\$34.25
Navy	134113N	134121N	134138N	134146N
Price	\$36.50			\$37.95

### 139 Long Pants FOR TALLS.

Made especially for the man 6'1" and over. Same Thermolactyl double force warmth and comfort as 138 regular. Magnificent warmth achieved through double force double thickness. Neat fly. Elastic waistband. Double Force Thermolactyl interlock.

Size	S	M	L	XL
White	139014N	139022N	139030N	139047N
Price	\$30.50			\$31.95
Navy	139111N	139128N	139137N	139144N
Price	\$32.50			\$33.95

See Size Chart Page 4





# OUR MOST POPULAR LINES

## 103 Long Sleeved Vest.

Full body and limb protection in soothing Damart Thermolactyl interlock. Repels the iciest climate. Stay Thermolactyl snug, from shoulders to waist. Giving special elbow protection.

Size	S	M	L	XL
White	103017N	103025N	103033N	103041N
Price	\$17.95			\$19.25
Navy	103114N	103122N	103130N	103147N
Price	\$19.95			\$21.25

## 107 Long Pants.

These pants protect small of back, thighs, knees and calves. All in all, this outfit is a real cold-weather friend in Fabulous Damart Thermolactyl interlock with elastic waist and a neat fly front.

Size	S	M	L	XL
White	107010N	107027N	107035N	107043N
Price	\$16.95			\$18.50
Navy	107116N	107124N	107132N	107140N
Price	\$18.95			\$20.25

## 362 Men's Double Force Turtleneck.

Double thick material with a soft brushed finish inside to give you the ultimate in warmth. The warmest turtleneck in the world. Fights the coldest weather. In Double Force Thermolactyl. Navy, sky blue and white.

Size	S	M	L	XL
White	362015N	362023N	362031N	362048N
Price	\$31.95			\$33.95
Navy	362112N	362120N	362137N	362145N
Price	\$34.95			\$36.95
Sky Blue	362915N	362923N	362931N	362948N
Price	\$32.95			\$34.95

See Size Chart Page 4



103

107



362



**damart: supplier 1980**  
**u.s. winter olympic team**



the polo  
turtleneck

363

104

108

for tall men

See Size Chart Page 4

## ...IN REGULAR- WEIGHT INTERLOCK

### 363 Long Sleeved Polo Neck Shirt.

High fashion, comfort and warmth from Damart. For the man who likes to be casual but well protected. Soft, snug fitting and wonderfully warm. Thermolactyl Interlock.

Size	S	M	L	XL
White	363011N	363028N	363036N	363044N
Price	\$18.75			\$19.95
Navy	363117N	363125N	363133N	363141N
Price	\$20.95			\$21.95
Sky Blue	363911N	363928N	363936N	363944N
Price	\$19.95			\$21.25
Belge	363814N	363826N	363830N	363847N
Price	\$19.95			\$21.25

### 104 Long Sleeved Vest FOR TALLS.

Made especially for the man 6'1" and over. Full body and limb protection in soothing white or navy Damart Thermolactyl interlock. Repels the iciest climate. Stay Thermolactyl snug, from shoulders to waist. Giving special elbow protection.

Size	S	M	L	XL
White	104013N	104021N	104038N	104046N
Price	\$18.95			\$20.40
Navy	104110N	104127N	104135N	104143N
Price	\$21.95			\$23.50

### 108 Long Pants FOR TALLS.

Made especially for the man 6'1" and over. These pants protect small of back, thighs, knees and calves. All in all, this outfit is a real cold-weather friend in Fabulous Damart Thermolactyl interlock with elastic waist.

Size	S	M	L	XL
White	108015N	108023N	108031N	108048N
Price	\$17.95			\$19.25
Navy	108112N	108120N	108137N	108145N
Price	\$19.95			\$21.50



THE WARMEST FABRIC IN THE WORLD...USED IN ARCTIC EXPEDITIONS...DOUBLE FORCE FOR DOUBLE WARMTH.



396



397



143

138



### 396 & 397 Ankle Length and Calf Length Thermolactyl Lined Socks.

A really warm everyday sock made by a unique patented design which allows the inside of the sock to be knitted in soft, warm Thermolactyl while the outside is rugged hard-wearing nylon. Flexible construction allows one size to cover shoe size 6 through 11 inclusive. Protect your feet, ankles and calves from really cold weather.

#### 396 Ankle Length Sock

Color	Navy	Brown	Black	Grey
Cat. #	396117N	396311N	396514N	396717N
Price	\$7.95 per pair			

#### 397 Calf Length Sock

Color	Navy	Brown	Black	Grey
Cat. #	397113N	397316N	397510N	397713N
Price	\$9.50 per pair			

### 143 Double Force Long-Sleeved Vest.

Developed specially for the outdoor mans this new long-sleeved vest gives you the extra warmth required in very cold conditions. With new saddle shoulders, it teams up perfectly with the Double Force Long Pants for ultimate body protection.

Size	S	M	L	XL
White	143015N	143027N	143038N	143048N
Price	\$30.95			\$32.95
Sky Blue	143915N	143923N	143931N	143948N
Price	\$32.95			\$34.50
Navy	143112N	143120N	143137N	143145N
Price	\$33.95			\$35.50

### 138 Double Force Long Pants.

Magnificent warmth achieved through Double Force Thermolactyl. Ribbed cuffs ensure double protection from ankle to waist. Neat fly. Elastic waistband. Essential equipment for this year's Everest expedition.

Size	S	M	L	XL
White	138018N	138026N	138034N	138042N
Price	\$29.95			\$31.25
Sky Blue	138918N	138926N	138934N	138942N
Price	\$30.95			\$32.25
Navy	138115N	138123N	138131N	138148N
Price	\$31.95			\$33.25



# warmups

102



## 102 Short Sleeved Vest.

Protects Chest And Shoulders. Damart's best selling item. Feel the blessed warmth from your shoulders to your waist soothing the whole of your body. Fights even the toughest, coldest weather.

Size	S	M	L	XL
White	102012N	102020N	102037N	102045N
Price	\$15.50			\$16.95
Navy	102118N	102126N	102135N	102142N
Price	\$17.25			\$18.50

## 117 Below-The-Knee Pants.

Warm and comfortable to the base of the spine and the important knee joints. In snug fitting white Thermolactyl interlock with elastic waistband.

Size	S	M	L	XL
White	117014N	117022N	117030N	117047N
Price	\$13.95			\$15.30

## 113 Button Through Vest.

Our newest design featuring a full button through closing. Full body and limb protection in soothing Thermolactyl interlock. Repels the iciest climate. Stay Thermolactyl snug from shoulders to waist. In white or navy Thermolactyl interlock.

Size	S	M	L	XL
White	113012N	113020N	113037N	113045N
Price	\$20.95			\$22.25
Navy	113118N	113126N	113134N	113142N
Price	\$22.95			\$24.00

## 119 Long Pants.

Full leg protection in Thermolactyl interlock. Protection against sudden cold and comfortable elastic waistband. Features neat supporting front. In white or navy Thermolactyl interlock.

Size	S	M	L	XL
White	119015N	119023N	119031N	119048N
Price	\$17.95			\$19.25
Navy	119112N	119120N	119137N	119145N
Price	\$19.95			\$21.25

113



119



# CHILL CHASERS FOR MEN & WOMEN



294



**damart: supplier 1980  
u.s. winter olympic team**



261



260

*worn on  
Mt. Everest*



## 264 Double Force Glove Liners.

Specially developed for the successful attempt on the South-West Face of Mount Everest, September 1975. Made from Double Force Thermolactyl with a soft brushed finish to the inside, these gloves will keep you warm whatever the weather.

Size	Small	Medium	Large
Navy	264110N	264127N	264135N
Price	\$9.25		

## 261 Double Force Scarf

A must to combat the biting winter wind. This versatile item can be worn as a neck scarf or can be used as a head covering and neck scarf together, due to the convenient slit opening. In Navy Thermolactyl only.

**NEW!**

Navy	261105N
Price	\$9.95

## soft snug hoods for both of you!

### 260 Soft Snug Hoods.

Designed for the British Ladies' Himalayan Climbing Team to keep out bitter high altitude cold. Now offered to you. In Double Force. In one size only in navy and sky blue Thermolactyl.

Sky Blue	260903N
Price	\$8.95
Navy	260100N
Price	\$8.95

*See Size Chart Page 4*



### 253 Outdoor Socks/Bedsocks.

Double knitted. Cushion your feet in Thermolactyl "boucle" for soft, comfortable warmth. Also ideal for outdoor shoes and boots. Forget what really cold feet ever felt like. Thousands of tiny loops of Thermolactyl next to your skin will keep your feet warm as toast. Vinyon "boucle" and Nylon.

Shoe Size	9	9½-11	11½ & over
White	253021N	253046N	253062N
Price	\$6.95		
Navy	253127N	253143N	253168N
Price	\$6.95		

### 283 Outdoor Socks.

Wear these knee-length, heavy duty socks with your outdoor shoes and boots, and forget what really cold feet ever felt like. Ideal for the golfer and hockey player. Cushion your feet in Thermolactyl "boucle" for soft, comfortable warmth. In Navy only. Vinyon "boucle" and Nylon.

Size	9	9½	11½ & over
Navy	283121N	283146N	283162N
Price	\$9.95 per pair		

### 250 Sockette.

Damart's success story. Slips on between feet and socks or stockings. Insulates against cold and chilblains damp and frost. Keeps your toes as warm as toast.

Size	Up to 5	6-7	8-9	10-11	12-13
Flesh	250227N	250235N	250243N	250251N	250268N
Price	\$4.25 per pair				
White	250024N	250032N	250040N	250057N	250065N
Price	\$3.95 per pair				
Navy	250127N	250135N	250143N	250154N	250162N
Price	\$4.50 per pair				

### 248 Multi-Purpose Footwear.

Wear them as bed socks or lounging slippers. In fact, anywhere your feet require Thermolactyl protection Double Force.

Size	Up to 5	6-7	8-9	10-11	12-13
White	248024N	248032N	248040N	248057N	248065N
Price	\$5.95 per pair				
Navy	248121N	248138N	248146N	248154N	248162N
Price	\$6.95 per pair				

### 266 Mitten Liners.

Made in special brushed, double-warm, double-force Thermolactyl. It keeps your hands insulated and cozy warm. Ideal for minor aches and pains in the fingers.

Size	S	M	L
Navy	266111N	266128N	266136N
Price	\$6.96		

See Size Chart Page 4





# DOUBLE FORCE

warmest fabric in  
the world!



294



299

294



299



### 294 Double Force Ladies' Vest.

Maximum warmth and comfort the whole winter through. Fabulous double force protection "bathes" the whole upper body in Damart warmth.

Size	S	M	L	XL
White	294016N	294024N	294032N	294040N
Price	\$24.95			\$26.95
Sky Blue	294916N	294924N	294932N	294940N
Price	\$26.95			\$28.95
Navy	294113N	294121N	294138N	294146N
Price	\$27.95			\$29.95

### 299 Double Force Ladies' Pants.

Newly designed and created this year in magnificent double force. Maximum warmth and comfort in the iciest conditions. Elastic waistband. White Thermolactyl Double Force, Sky Blue and Navy Blue.

Size	S	M	L	XL
White	299014N	299022N	299030N	299047N
Price	\$23.95			\$25.50
Sky Blue	299914N	299922N	299930N	299947N
Price	\$24.95			\$26.50
Navy	299111N	299128N	299136N	299144N
Price	\$25.95			\$27.50

### 169 Fitted Slip.

Warm as toast yet as gentle as a caress. Picot edging to neck and shoulder straps. The whole item is fashioned to your chest and waist and finished with high-class, lace-trimmed hemline. In white or champagne Thermolactyl interlock.

Size	S	M	L	XL
White	169017N	169025N	169033N	169041N
Price	\$24.50			\$25.95
Champagne	169414N	169422N	169430N	169447N
Price	\$25.50			\$26.95

### 462 Ladies' Double Force Turtleneck.

For the outdoor lady or for those who need warmth all over the body, this Double Force turtleneck is a must. The warmest turtleneck in the world. Double thick material with soft brushed finish inside. In Double Force Thermolactyl.

Size	S	M	L	XL
White	462018N	462026N	462034N	462042N
Price	\$28.95			\$30.95
Sky Blue	462918N	462926N	462934N	462942N
Price	\$29.95			\$31.95
Navy	462115N	462123N	462131N	462148N
Price	\$30.95			\$32.95

See Size Chart Page 4







159



**damart:**  
supplier 1980 winter olympic team

## cozy interlock fashions...

### 159 Luxury Short Sleeved Cami-Brief.

Combines pretty pattern with the warm Thermolactyl glow. Convenient press studs at the crotch, completing the all-around protection. This all-in-one garment with attractive chequered design is one of the most desirable garments in the Thermolactyl range. Damart-Luxe Knit. Two sizes only.

Size	S & M	L & XL
White	159021N	159038N
Price	\$16.95	

### 153 Long Sleeved Vest.

Fabulous warmth for the cold-in-the-bones sufferer. A long body line, and full length sleeves combine to give all over warmth. Available in white, champagne, and sky blue Thermolactyl interlock with picot trimmed neckline.

Size	S	M	L	XL
White	153010N	153027N	153035N	153043N
Price	\$17.25			\$19.25
Champagne	153416N	153424N	153432N	153440N
Price	\$18.50			\$19.95
Sky Blue	153910N	153927N	153935N	153943N
Price	\$18.50			\$19.95



153



# THERMOLACTYL GOES TO ALL LENGTHS

## 198 Ladies' Full Length Panties.

The ultimate in full limb protection through your thighs and down through your calves. Comfort and warmth in white or sky blue Thermolactyl interlock. Ideal undergarment for outdoor work and activities.

Size	S	M	L	XL
White	198015N	198023N	198031N	198048N
Price	\$14.95			\$16.50
Sky Blue	198915N	198923N	198931N	198948N
Price	\$16.95			\$18.50

## 162 Longline Sleeveless Vest.

Keep warm even with sleeveless dresses. Full bodied Thermolactyl interlock makes full body insulation allowing the arms to stay free. Pretty picot edged neck and armholes.

Size	S	M	L	XL
White	162018N	162026N	162034N	162042N
Price	\$11.95			\$13.25

## 192 Ladies' Fancy Knit Long-Legged Panties.

Snug, figure-hugging warmth. Combines pretty pattern with that warm Thermolactyl glow. Keeps thighs and hips both cozy and warm. In Club Fancy-Knit.

Size	S & M	L & XL
White	192020N	192037N
Price	\$10.50	



See Size Chart Page 4



### 151 Ribbed Vest.

Attractively contoured supple strap vest. With side neckline. Giving comfort and warmth right over the hips. Attractive picot edging completes the garment. Now available in white, champagne and sky blue Thermolactyl Ribbed Knit stretch for snug fit. Two sizes only.

Size	S & M	L & XL
White	151026N	151034N
Price	\$ 8.95	
Champagne	151423N	151431N
Price	\$10.50	
Sky Blue	151926N	151934N
Price	\$10.50	

### 197 Below The Knee Panties.

The ultimate in warmth and coziness down through your thighs to below the knee. Elastic waist. Not only full Damart warmth for those joints and muscles but also for those aching knees. Thermolactyl interlock in white, champagne or sky blue.

Size	S	M	L	XL
White	197010N	197027N	197035N	197043N
Price	\$13.95			\$15.25
Champagne	197416N	197424N	197432N	197440N
Price	\$14.95			\$16.25
Sky Blue	197910N	197927N	197935N	197943N
Price	\$14.95			\$16.25

### 152 Longline Short Sleeved Vest.

Envelopes your body in soft, glowing warmth. For those suffering from cold-in-the-bones, soothes chest, shoulders and spinal areas as only Thermolactyl can. Picot edging. Champagne or white interlock.

Size	S	M	L	XL
White	152014N	152022N	152030N	152047N
Price	\$12.95			\$14.25
Champagne	152411N	152428N	152436N	152444N
Price	\$13.95			\$15.25

...FOR WORK  
OR PLAY

151



197

152





151

SPECIAL OFFER

SIZES: S-M-L-XL

THREE FOR \$24.15

151

**151 Ribbed Vest.**

Attractively contoured supple strap vest. With wide neckline. Giving comfort and warmth right over the hips. Attractive picot edging completes the garment. White Thermolactyl Ribbed Knit stretch for snug fit. Two sizes only.

Size	S & M	L & XL
Cat. #	151026P	151034P
Price	\$8.95	

159

SPECIAL OFFER

SIZES: S-M-L-XL

THREE FOR \$43.75

159

**159 Luxury Short Sleeved Cami-Brief.**

Combines pretty pattern with the warm Thermolactyl glow. Convenient press studs at the crotch, completing the all-round protection. This all-in-one garment with attractive chequered design is one of the most desirable garments in the Thermolactyl range. Damart-Luxe Knit. Two sizes only.

Size	S & M	L & XL
Cat. #	159021P	159038P
Price	\$16.95	

113

SPECIAL OFFER

SIZES: S-M-L

THREE FOR \$54.75

SIZE: XL

THREE FOR \$57.95

113



119

SPECIAL OFFER

SIZES: S-M-L

THREE FOR \$46.75

SIZE: XL

THREE FOR \$50.95

119

**113 Button Through Vest**

Our newest design featuring a full button through closing. Full body and limb protection in soothing white Thermolactyl interlock. Repels the iciest climate. Stay Thermolactyl snug from shoulders to waist.

**119 Long Pants**

Full leg protection in Thermolactyl interlock. Protection against sudden cold and comfortable elastic waistband. Features neat supporting front.

S	M	L	XL	SIZE	S	M	L	XL
113012P	113020P	113037P	113045P	Cat. #	119015P	119023P	119031P	119048P
\$20.95				Price	\$17.95			\$19.25

Certainly some in your family or friends need the extra warmth and soothing properties of our underwear. It will be a pleasure to send them our brochure. Just jot down their names and addresses and send it back to us.

NAME:	NAME:
ADDRESS:	ADDRESS:
CITY:	CITY:
STATE:	STATE:
ZIP:	ZIP:
NAME:	NAME:
ADDRESS:	ADDRESS:
CITY:	CITY:
STATE:	STATE:
ZIP:	ZIP:

From time to time we make our customer list of names and addresses available to carefully screened companies whose products might be of interest to you. If you would prefer NOT to receive these mailings, please copy your name exactly as it appears on this order form and send to Damart, Inc., Mail Preference Service, 1811 Woodbury Ave., Portsmouth, New Hampshire 03805.

# SPECIAL OFFER

(SPECIAL OFFER EXPIRES 8/31/80)



☐ VISA

☐ MASTER CHARGE

ACCOUNT NUMBER
EXPIRATION DATE
MASTER CHARGE BANK NUMBER

### SHIPPING & PACKAGING CHARGES

UP TO \$15.....	\$1.25
\$ 15.01 TO \$30.....	\$1.75
\$ 30.01 TO \$45.....	\$2.10
\$ 45.01 TO \$60.....	\$2.35
\$ 60.01 TO \$100.....	\$2.60
\$100.01 TO \$150.....	\$3.00
\$150.01 TO \$200.....	\$3.50
\$200.01 & OVER.....	\$4.00

ORDER  
ACKNOWLEDGEMENT

IF YOU WOULD LIKE ME TO  
ACKNOWLEDGE YOUR ORDER . . .  
PLEASE FILL IN YOUR NAME AND  
ADDRESS IN THE AREA PROVIDED  
BELOW, AND I WILL SEND YOU AN  
ACKNOWLEDGEMENT CARD BY  
RETURN MAIL. I REGRET THAT I CAN  
ONLY SEND YOU A CARD IF A STAMP  
IS AFFIXED.

THANK YOU

(PLEASE PRINT IN BLOCK CAPITALS)

MR.  
MRS.  
MISS.

ADDRESS.

# Damart

Thermawear, Inc.

1811 WOODBURY AVENUE, PORTSMOUTH, NEW HAMPSHIRE 03805

TELEPHONE ORDERS ONLY CALL TOLL FREE 800-258-7300

ALL OTHER INFORMATION CALL 603-431-4700 OR WRITE

PLEASE COMPLETE YOUR ORDER FORM AS SHOWN IN EXAMPLE BELOW: —

[illegible]

TELEPHONE NUMBER	<input type="checkbox"/> PLEASE CHECK IF PERMANENT CHANGE OF ADDRESS
AREA CODE	
PLEASE AFFIX A STAMP HERE	

TOTAL  
FOR GOODS

C.O.D. ORDERS MUST BE ACCOMPANIED WITH A 30% DEPOSIT OF TOTAL PURCHASE PLUS \$1.00 C.O.D. CHARGE

## SHIPPING & PACKING

TOTAL AMOUNT  
ENCLOSED

ORDER DATE

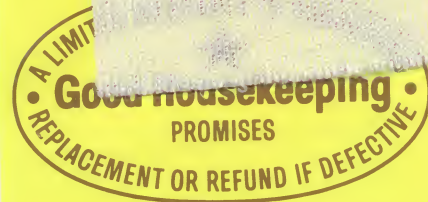
ALL ORDERS SENT UNITED PARCEL SERVICE. IF YOU WOULD PREFER POSTAL SERVICE MAILING, PLEASE ADVISE US. SHIPPING CHARGES ON EACH ORDER IF SENT TO SEPARATE ADDRESSES. PLEASE DO NOT MAIL CASH. SEND CHECKS OR MONEY ORDERS WITH ORDERS



DAMART  
THERMOLACTYL  
INTERLOCK  
SAMPLE



Dan  
and  
Goo





# Damart

Thermawear, Inc.



1811 WOODBURY AVENUE, PORTSMOUTH, NEW HAMPSHIRE 03805

603/431-4700

Dear Customer:

Thank you for your inquiry on Damart Thermolactyl.

This new revolutionary fiber has some very unique properties which are described in the enclosed catalog.

Thermolactyl is delightfully soft and smooth. Yet, it's a tough fiber which **seals in body heat** as never before. Your body uses this heat to keep you comfortably warm without feeling damp. And the fiber does not absorb moisture. Thermolactyl carries moisture away from the skin so you stay dry and extra warm. It keeps you soothingly warm in cold weather yet surprisingly comfortable when you're inside.

Thermolactyl is so important to people who suffer from the aches and pains caused by cold, dampness and sudden temperature drops. These people need warmth. They need the **right** underwear. **They need Damart Thermolactyl.**

Thermolactyl's uniqueness answers as well the needs of sportsmen and outdoor workers. The people who suffer most from severe weather attacks.

Let me draw your attention again to the Damart Guarantee. **There is no risk to you whatsoever:**

Every Damart garment is individually inspected. If you are not completely satisfied with your Damart purchase and you return any garment within ten days of receipt, I undertake personally to **exchange them or refund your money without question or delay.**

Because you are my primary concern please do not hesitate to contact me with any questions you may have. I will be happy to answer personally.

Good Health...

Warmly yours,

*Peggy C. Keenan*

Peggy C. Keenan  
Director-Customer Service

PK/dg

P.S. In acting now you run no risk and you will save yourself and your family all the miseries of a dreadful winter. You know it makes sense!

**DAMART—SUPPLIER 1980 U.S. WINTER OLYMPIC TEAM**



**“for cozy warmth and comfort.”**



378

**378 Polojama.**

For day or night. The true multi-purpose garment in light warm Crepe Mousse. Ideal for casual nightwear or underwear — camping or sport. The Olympic French and English Ski Teams find them indispensable when competing. Sold as a set in navy only.

Size	S	M	L
Cat. #	378110W	378127W	378135W
Price	\$38.00		



187

**187 Sleeveless Combination.**

Fine quality combination for all-over warmth. With extra warmth around the thighs. Includes convenient crotch vent. Low necked and picot edged, they're perfect under fashionable dresses and evening wear. Thermolactyl interlock.

Size	S	M	L	XL
Cat. #	187015W	187023W	187031W	187048W
Price	\$23.35			\$25.35

**PROTECTION AGAINST BITING WINTER COLD**

**LIMITED QUANTITIES AVAILABLE**



# **Damart, Inc.**

**1811 Woodbury Avenue  
Portsmouth, N. H. 03805**